# 2023 IMPACT REPORT

# A message from our CEO and President

We are pleased to present this 2023 Impact Report for Goodwill Industries of the Inland Northwest. This report reflects Goodwill's ongoing commitment to continuously improve our programs and services throughout the Inland Northwest each year.

> We are guided by a powerful vision. We believe in opportunities for all people.

This vision and our passion to see lives changed guide our mission: Together, we create opportunities that change lives and strengthen communities.



Together.... We cannot do this work alone. Our community partners, our team members, our participants and their families, our donors and our shoppers are all part of the mission here at Goodwill Industries of the Inland Northwest.

Goodwill

Thank you for helping us help our neighbors with a hand up!

# **Clark Brekke**

# **Our Service Area**



Spokane WFS & Retail 130 E. Third Avenue Spokane, WA 99202

Airway Heights Retail 12826 W. Sunset Hwy, Spokane, WA 99001

NW Boulevard Retail 2282 N. Ash St., Spokane, WA 2282

## Washington

Supportive Services for Veteran Families 505 E. Third Avenue, Spokane, WA 99202

**Spokane Valley Retail** 13721 E. Sprague Ave., Spokane Valley, WA 99216

Moses Lake WFS & Retail 789 N. Central Drive Moses Lake, WA 98837 East Wenatchee Retail 620 Grand Road, Spokane, WA 98802

> **Colville WFS** 153 S. Oak Street Colville, WA 99114

**Colville Retail** 168 N. Main Street Colville, WA 99114

#### South Hill Retail

2927 E. 27th Ave., Spokane, WA 99223

#### Coeur d'Alene Retail & WFS

1212 N. 4th St. Coeur d'Alene, ID 83814

#### Post Falls WFS

**& Retail** 4040 E. 16th Avenue Post Falls, ID 83854

## Idaho

#### Lewiston WFS

307 19th Street, Suite A3 Lewiston, ID 83501

#### Lewiston Retail 3134 5th Street, Lewiston, ID 83501

#### Moscow WFS & Retail 201 Warbonnet Drive

Moscow, ID 83843

#### Ponderay WFS & Retail

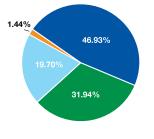
204 Larkspur Street Ponderay, ID 83852



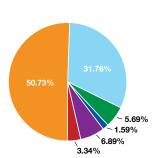
# **Environmental Impact**

#### 2023 Donations

E-Cycle	<b>434,712</b> lbs
Unsold Donations	<b>5,952,836</b> lbs
Recycle & Resell	<b>9,649,980</b> lbs
Sold in Stores	14,179,912 lbs
Total Lbs	<b>30,271,440</b> lbs



# Donations Sold In Stores Textiles 7,193,288 lbs Wares 4,503,043 lbs Electrical 806,709 lbs Books 226,129 lbs Shoes 977,152 lbs Furniture 434,591 lbs Total Lbs 14,179,912 lbs



Though our donation, salvage, and recycling programs, Goodwill kept **22,264,604** pounds of material out of the area landfills in 2023. That is 793 large dump trucks full of re-purposed items that didn't end up in our landfills.

# 2023 Financial Review





\$340,773.92 Round Up donations invested to support community needs.

**704,608** Customers rounding up.

# **45.44**%

Percentage of customers rounding up.



**\$30,306,845** Total retail sales.



**629,530** Donation visits to Goodwill.



**\$7,997,611** Total sales on our online store.

**298,984** Total items sold on our online store.

# Breakdown of Participants Served in 2023

## Total Served: 7,155 People Served: 6,055

Please note that the individual number is lower as some people were served in more than one program.

# **Employment Programs**

<b>567</b>	Total people served
270	People served through DDA/DVR programs
297	People in FCS Employment program

# Housing Programs 2,156 Total people served

## Digital Skills & Trainings Programs

- **746** Total people served
- **703** People served in Digital Skills
  - People enrolled in Google
  - 43 People enrolled in Googa Certification Participants

# **Basic Services**

- **746** People served in FCS Housing
- 662 People served by HEN
- 635 Veterans helped by SSVF
  - Veterans served by Shallow Subsidy

# Payee Services

1,149 Total people served

## Next Gen Zone (ages 16-24) 359 Total people served

- **790** Essential needs participants
- **524** Pre-enrollment SSVF participants
- 606 Pre-enrollment FCS participants
  - 54 Other

# Other Programs

- 155 SOAR participants
  - **25** MMI participants
  - **78** CRC participants

